

Gifting a green life - an initiative by FLEET

Impact Assessment – Farmers' Livelihood

The impact of 10,000 trees planted by FLEET under 'Rural Livelihood Support Model' in Punjab, Maharashtra and Rajasthan in India

Fruit production



717,350 kg per season

717 tonnes per season

Economic value for farmers



Rs 1.8 crore per season

\$0.25 million per season

The above data corresponds to 10,000 trees planted under 'Rural Livelihood Support Model' in Punjab, Maharashtra and Rajasthan, considering the average lifespan of a fruit bearing tree is 20 years. The economic value is the market price of the produce – approximately \$350 USD/tonnes.